



# THE INDIANHEAD PHOTOGRAPHER

In the Spirit of Cooperation, Not Competition

JANUARY 2012

Published by the Indianhead Photographers, Inc.

Editor: Ginny B. Otto

# 2012

Happy New Year !



November High Score 79 "The Morning Light" - Ginny Otto

**Indianhead  
Photographers, Inc.**

**Officers &  
Appointed Chairs**

**President**

**Ellie Hussong**

T8592 N. 57th St  
Wausau, WI 54403  
715-849-8300

**Vice President**

Cindy Van Prooyen  
N4602 Birnamwood Rd  
Birnamwood, WI 54414  
715-449-3236

**Secretary**

Ginny Otto  
5487 Elmwood Ave  
Stevens Point, WI 54482  
715-544-6001

**Past President**

**Program Chair**

Tiffany Schmitt  
320 Ross Ave # 13  
Schofield, WI 54476  
[tschmitt@dwave.net](mailto:tschmitt@dwave.net)

**A BIG WELCOME  
TO OUR NEW MEMBERS**

**Tina Scott**

Photography by Tina  
820 E. First St. Studio B  
Merrill, WI 54452  
[tina@photographybytina.com](mailto:tina@photographybytina.com)  
and

**Serena Sblendorio**

Splendid Photography by Serena  
615 Evelyn Court  
Stevens Point, WI 54482  
[serena@essentialrecruiting.com](mailto:serena@essentialrecruiting.com)

**JANUARY 9th MEETING**

Host: Tom Blomlie  
RSVP: [tblomlie@charter.net](mailto:tblomlie@charter.net)

Cost: \$25 Members \$35 Couples/Visitors  
Meeting Location:

Connells Two at the Airport  
3800 Starr Avenue  
Eau Claire, WI 54703  
715-833-9400 Restaurant Phone

9:00 am Board Meeting  
10:00 am Print Competition  
12:00 Lunch/Meeting  
Featured Speaker: 4 Print Competition  
Mini Program : Kirk Kolpitke-"Posing Hands"

Directors: Neil Geiger, Marilyn Graveen, Roy Meronek, Ginny Otto

# The President's Message



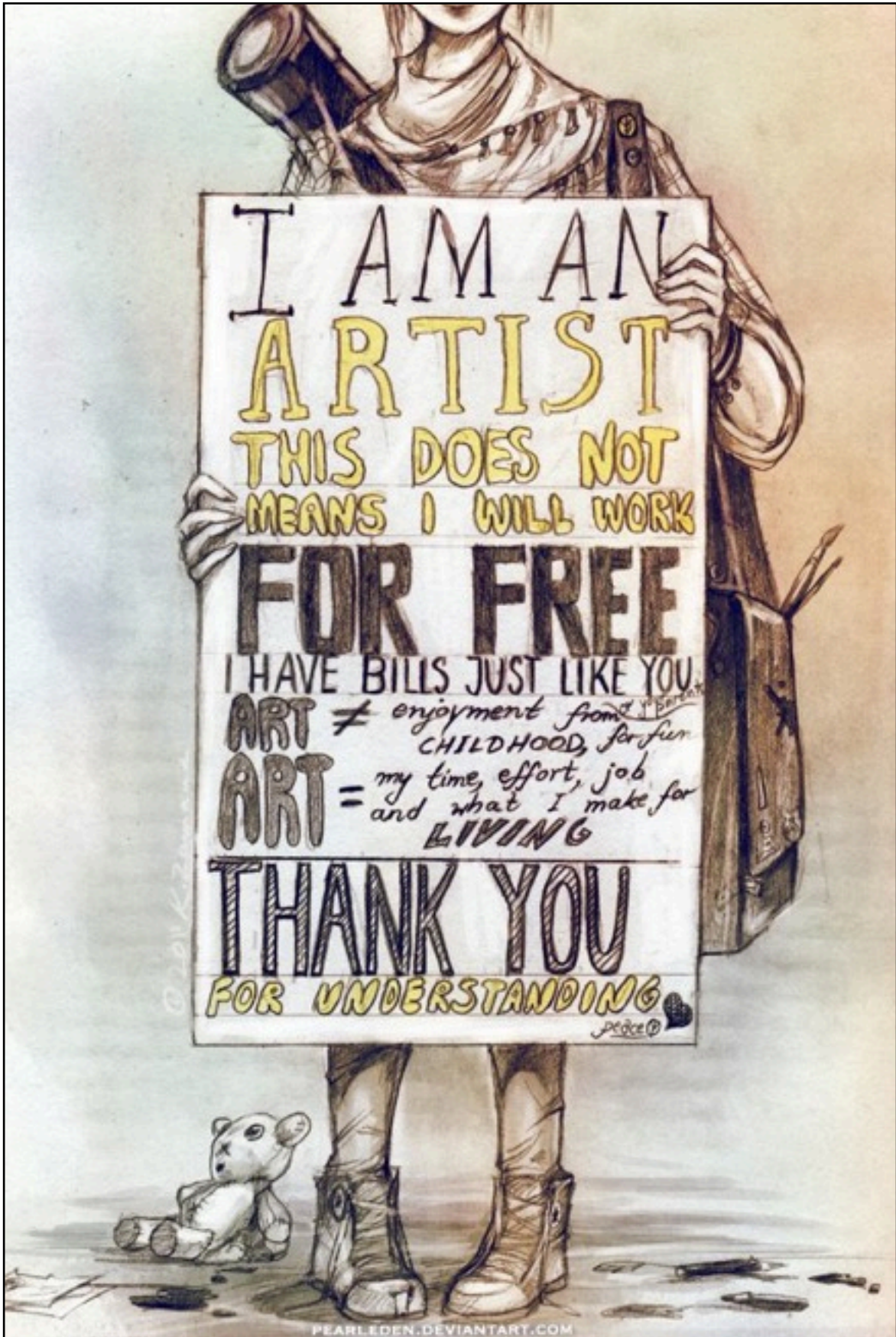
I have a really bad day on Tuesday. I received an e-mail from a prospect asking if I could match several other Wausau photographer's Holiday Special which was five retouched images for \$125.00. My blood pressure went up very, very high and so I just closed it out and thought about the request for the next day before replying. When I finally did reply, I simply said that I really did not want my professional portraits printed at a local discount store that I was sure the other photographers would fulfill her needs. I received a return e-mail that told me how rude I was and that she would be sure to share that with all her friends who in this tight economy simply wanted some nice holiday images of their family. I again left that e-mail simmer and after some thought drafted a return message breaking down for her the cost of creating five beautiful images for her. Upon subtracting my taxes, both income and FICA, 40% for overhead (studio, utilities, equipment, insurance, etc.) I ended up with \$18.75. That figure would be divided by the four hours I would spend with her both shooting, picking out the images and

any retouching involved. You do the math. I haven't received a reply, but I so wanted to ask her who was really being rude. I bit my tongue, however, and offered my apologies for my rudeness. What a world we live in! Where is the civility that we were taught? Why must we defend what we do and charge or even worse become part of a bidding process in order to survive? I don't have the answer to that. In my frustration, however, I knew I could pick up the phone and vent with anyone of you. Ginny Otto got the opportunity to be my sounding board. She took the time to encourage and sympathize. She really couldn't change anything, but I just needed to talk with someone, to have reassurance that I was not so far off base and some encouragement to keep on doing what I do without having to apologize for it. I do not know if I educated this person. I really don't want her in my studio anyway, however, I did realize how much you are all my support team and I need you. This is a tough society and we have become so mean spirited with one another. It is easy to forget that we all need encouragement and positive input in our lives. Thank you all for being just that!

Ellie Hussong

Indianhead Website

[www.indianheadphotographers.org](http://www.indianheadphotographers.org)



I AM AN  
**ARTIST**  
THIS DOES NOT  
MEANS I WILL WORK  
**FOR FREE**  
I HAVE BILLS JUST LIKE YOU.  
**ART** ≠ enjoyment from *CHILDHOOD, for fun*  
**ART** = my time, effort, job  
and what I make for **LIVING**  
**THANK YOU**  
**FOR UNDERSTANDING.**

peace

## From the Editor

*Happy New Year. My wish for you is a wonderful and prosperous 2012. May you follow your goals.*

*Our thanks to Julie Rae Harrison for such a wonderful program. Her passionate approach to a sensitive session could be seen in her every move and gentle voice. Thank you for sharing your computer skills with us and showing us how to enhance our images in a new way. And a big thanks again to Buckeye for sponsoring a great program.*

*I recently had the opportunity to meet my son's friend's mother in Washington State. She is a very lovely person with ambitions beyond. Daphne has been the top sales rep for Mary Kay cosmetics for 25 years. If any of you have ever sold for Mary Kay, you understand the magnitude of this accomplishment. She is a self motivator to say the least, and completes her goals beyond imagination.*

*But first, she is an accomplished writer. She has compiled a collection of her poems in a book called "Illuminations". I was given a copy as a gift and would like to share this poem with you. I think it speaks from our hearts as well as hers.*

*Ginny*

### Balance

I like  
to listen to  
the sun whisper  
over a purple horizon.

I like  
to watch  
the silver wind graze  
still water's  
reflection.

I like  
to meet people  
to touch their painted  
portrait.

Contrast is my example  
of appreciation's balance.

For I would not see the moon  
so clearly  
without its nighted  
background.

....Daphne Lewis

### Newsletter Deadline

January 21st, 2011

*"Fear is the darkroom  
where negatives are developed."*

A Step above and Beyond the Ordinary..

## PPA Certification

### \* SPECIAL AWARDS \*

Congratulations to Pat Clifton  
Lifetime Membership  
awarded by WPPA

### Attention:

If anyone has received a awards  
please email me your name and results  
so that I can acknowledge  
our region's accomplishments

[ottophotography@charter.net](mailto:ottophotography@charter.net)  
subject line: IPPA Newsletter

# General Meeting Report

November 14, 2011  
Submitted by Ginny Otto

**Date November 14, 2011** Location: Comfort Suites, Stevens Point, WI Host: Ginny Otto

Time: 12:43 am

Call to Order by President Ellie Hussong

Welcome & Introductions

Thank you to Ginny Otto for hosting our meeting.

**Treasurer's Report** - Cindy VanProoyan

**Secretary's Report** - Ginny Otto/ Int. Secretary

**Membership Report**- Tom Giles

Introduction of two new members:

Tina Scott - Photography by Tina in Merrill, WI

Serena Sblendorio - Splendid Photography by Serena in Stevens Point, WI

**Treehaven** - Phil Zeismer reported that Treehaven is no longer in existence, therefore the educational scholarship provided to our president will no longer be available.

**Indianhead Professional Photographers** has donated a \$100 scholarship at their meetings towards Treehaven expenses or \$100 towards anything educational that will help the recipient in their photography business. This will continue through the fiscal year. The board will discuss whether we continue this at our next meeting.

## **Old Business:**

Jim Bayliss continues to recuperate after several surgeries.

Please contact Ginny Otto if you know of anyone who is ill or there is a death in the family.

Paul Hafermann explained WPPA hosting of Affiliate judging will take place at the WPPA 2012 Spring Convention on a one time basis. They will be needing print crew volunteers. Be sure to sign up for helping.

WPPA Fall Convention coming up. Buddy needed? Buddy system was explained.

## **New Business:**

Paul Hafermann introduced the changes made by the WPPA concerning membership qualifications, etc. and suggested that we make the same changes.

Motion to Adjourn

Meeting Adjourned 12:57 pm

Winner of Monthly Drawing -

Attendees of Board Mtg. - Tom Giles, Marilyn Graveen, Paul Hafermann, Ellie Hussong, Roy Meronek, Ginny Otto, Cindy VanProoyen

Print Competition Team: Marilyn Graveen, Ginny Otto, Cindy VanProoyen,

Score Keeper - Tom Blomlie

Jury Foreman - Tom Giles

Judges - Speaker Julie Rae Harrison, Kirk Kolpitke, Ginny Otto, Dick Standeven, Dan Stoller, Alternate Paul Hafermann

November 2011 Digital Image Competition

Category - \*Families



\*"Family Gold" 76  
Ellie Hussong



\*"The Bo-Veers" 75  
Tom Blomlie



\*"Family Gone West" 77  
Karleen Weinfurter



\*"The Morning Light" 79-79  
Ginny Otto



"It's all about the Bling!" 78/78  
Ellie Hussong



\*\*"Oh Baby" 76  
Karleen Weinfurter



\*"Twelve in a Row" 78/78  
Tom Blomlie



"Hanging; Over the Edge -Horseshoe Bend"  
77 Ginny Otto

Competition Team - Marilyn Graveen, Cindy VanProoyan, Ginny Otto

Foreman Tom Giles Score Keeper Tom Blomlie

Judges - Julie Rae Harrison, Kirk Kolpitike, Ginny Otto, Dick Standeven, Dan Stoller, Alternate - Paul Hafermann

## January 9, 2012 Meeting

Host: Tom Blomlie  
Connell's Two at the Airport  
3800 Starr Avenue  
Eau Claire, WI 54703  
Restaurant Phone 715-833-9400

**RSVP by January 4, 2010**

### January 9, 2012 Schedule

9:00 - Board Meeting:  
10:00 - Print Competition:  
NOON - Lunch/ General Meeting

Mini Speaker: Kirk Kolpitke  
"Posing Hands"  
Round Table Discussion

#### Meeting Fees:

\$25 Members \$35.00 Couples/Visitors

#### Lunch Menu:

Hot chicken breast  
soup and beverage

**RSVP by Wed., Jan 4th**

[tblomlie@charter.net](mailto:tblomlie@charter.net)

715-723-1636

**Be sure to RSVP by the Deadline  
Member/Walk in \$35 without reservations**

Directions: Hwy 53 to Exit 92 (Melby St/Chippewa  
Regional Airport) turn west & go till the road turns into  
Starr Avenue. Airport on right.

**REMEMBER  
YOU CAN ENTER  
4 DIGITAL IMAGES !  
SEND FILES TO  
[IPPA\\_Competition@live.com](mailto:IPPA_Competition@live.com)**

### Indianhead Photographer's Inc.

#### Appointed Chairs

##### Print Chair

Tiffany Schmitt  
320 Ross Avenue  
Schofield, WI 54476  
715-241-0258

##### Assistant Print Chair

Ginny Otto  
Cindy VanProoyen

##### Newsletter Editor

Ginny Otto  
5487 Elmwood Avenue  
Stevens Point, WI 54482  
715-544-6001  
[ottophotography@charter.net](mailto:ottophotography@charter.net)

##### Membership

Tom Giles  
4812 Fairfax Street  
Eau Claire, WI 54701  
715-834-2993

**REMINDER  
ONLY PHYSICAL PRINTS  
WILL BE ACCEPTED  
FOR PRE-STATE COMPETITION  
IN FEBRUARY  
YOU MAY ENTER UP TO FOUR PRINTS**

### Hidden Symbols "I-P-P-A"

**Be sure to read your newsletter as soon as you receive  
notification it has arrived.**

**Check it carefully for the hidden letters.**

The first person to correctly locate all four letters and contact

[ottophotography@charter.net](mailto:ottophotography@charter.net)

is eligible for a prize!!!!

## January 9, 2012 IPPA Image Competition

**Digital Image Competition:**

**Portrait and Open**

**You may submit up to 4 digital images this month**

**For more information on submitting digital files**

**go to our website at**

<http://www.indianheadphotographers.org/competition.html>

### ***12 Elements for Competition:***

- 1- Impact
- 2- Creativity
- 3- Style
- 4- Composition
- 5- Print Presentation
- 6- Center of Interest
- 7- Lighting
- 8- Subject Matter
- 9- Color Balance
- 10- Technical Excellence
- 11- Technique
- 12- Story Telling

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## 2012 PPA North Central District Photographic Competition

Professional Photographers of America (PPA) is excited to let you know that the [2012 PPA North Central District Photographic Competition judging](#) will be held February 23-24, 2012 in Green Bay, Wisconsin. And you know what that means...it's time to get your images ready!

This district competition is a great opportunity for photographers like you to learn and grow by having your work judged by international jurors. Get your images ready and go to [www.ppa.com/competitions/northcentral.php](http://www.ppa.com/competitions/northcentral.php) to find the forms, rules and entry information for the competition. You can **submit your entries online: January 26-February 16** (online entry closes at 5:00pm ET).

Remember that you can now enter either prints or digital files, and image formats are no longer restricted to 16 x 20. Plus, images receiving a score of 80 or above in district competitions (like the one coming up in your area) will automatically earn an exhibition merit when submitted to the 2012 PPA International Photographic Competition. That means you'll be one step (one merit) closer to PPA's Master of Photography degree!

Start or continue your journey today to earn a degree recognized throughout the world. This PPA District Photographic Competition is the first step—get your images ready to submit!

Good luck!

Please check the WPPA and PPA web sites for official rules.

## Opportunity Knocks

By Ginny B. Otto

Imagine for a moment opening your front door to find an energetic, enthusiastic new photographer, hungry to become the kind of photographer we have worked so hard over the years to become. There she stands, wanting to know where she can get the education to learn proper lighting, posing, and how to become a real photographer in this world of so many who are content with simply finding their way through the internet. She is looking for the proper equipment to do the job right. She is thrilled at being invited in and knows that she needs someone to guide her through her journey. “I can’t believe that you invited me in and are so willing to share your knowledge with me and help me”, she adds after spending a time with her.

“Please tell me where I can go to get education. I know I need to join photography groups to see what it is I need to learn. I am really green she says, she explains, and I really want to learn to do this right.”

Wouldn’t we all love to have this happen. Not only would the new generation of photographers grow in their search for success, but our organization would be blessed with their presence. We need the new blood in our organization in order to continue to succeed in this world as fine photographers. Can we afford not to open the door to those who seek us out? As some of us grow older with age, we must think of the legacy we will leave behind. Of what value does it hold if there is no one interested in what we have to give?

What a great joy it has been to get to know this young lady. Yes, she has a name. It is Serena. You may have had the opportunity to meet her at the Wisconsin State Convention. She was the one with curly hair and a contagious smile, filled with so much enthusiasm she was ready to burst. You see, two days after we met at the front door, she was on board, filling out her application to join the WPPA and ready to charge forward. Within a few days she had obtained her state license, and filled out the application for Indianhead as well. Yes, she is my “Buddy” and will remain my Buddy throughout her journey. She is anxious to meet each one of you and learn from your experiences and the images you share.

How many of us have passed these opportunities by with our lack of enthusiasm for this young new group of photographers upstaging our efforts in this tough economy? Have we embraced the opportunities that surround us? They may not be coming knocking at our doors, but instead, whisper their needs in our ears with their questions directed our way. They may be standing right next to us in a class. It is important to reach out; to listen to those in need around us. As fine photographers we have so much to offer, and if we don’t reach out, we are giving in to a fading need for quality over quantity.

I am honored to have opened my door to such a wonderful, young lady, who wants to build a career of fine photography, sharing her life with others, and providing memories for the future generation. She is not afraid to learn from us old cronies the art of fine photography, so that she may continue on where we left off.

We are never too old to embrace the new. Search those around you and offer them the best we have to offer. It may be your time, your compassion, or your knowledge. As I explained to Serena, “What good does it do to learn, if you don’t share it with others. That is what living is all about.” We won’t be here forever; they will carry on where we left off. Share your knowledge with someone special and feel the real joy that wells up inside you. We are blessed to have lived in a time when we could learn from some of the finest photographers who ever lived. Now it is our time to fill their shoes.

*Dedicated to those great photographers who have traveled before us. May we continue to learn from them.*

**IPPA MEETING FEBRUARY 13TH, 2012**  
**EAU CLAIRE, WI**

Host: Tom Giles - Pre-State Judging / Photograph of the Year Competition  
*Up to 4 PRINTS ONLY will be accepted.*  
Photograph on the Year will be selected from qualifying 2011 prints

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## Upcoming Events

- |                  |   |
|------------------|---|
| Jan. 20-22, 2012 | Imaging USA - New Orleans, LA   |
| Feb. 13, 2012    | IPPA Mtg. Eau Claire / Tom Giles, Host - Pre-State Judging<br>Up to 4 PRINTS ONLY - Print of the Year Chosen from qualifying<br>2011 prints |
| Feb. 16-5:00pm   | Deadline for North Central District Photographic Competition  |
| Feb. 23-27, 2012 | WPPA Spring State Convention - Radisson Hotel - Green Bay, WI<br>and judging for North Central District Photographic Competition            |
| April 9, 2012    | IPPA Mtg. Birnamwood / Cindy VanProoyen - Speaker, Darton Drake<br>Presentation of Fellowship Awards/ Incoming & Outgoing Board             |