



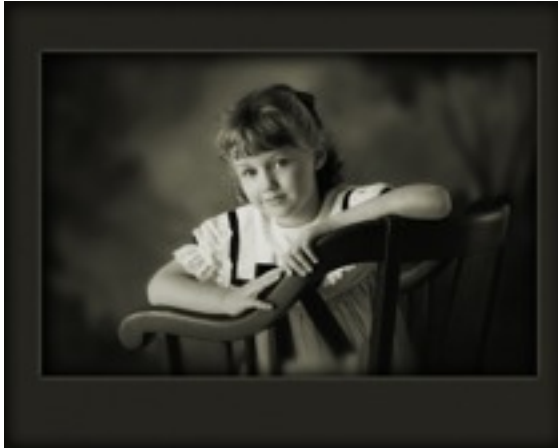
THE INDIANHEAD PHOTOGRAPHER

In the Spirit of Cooperation, Not Competition

Published by the Indianhead Photographers, Inc.

Editor: Ginny B. Otto

June 2012



GOLD ARROW "My Little Angel"
Kirk Kolpitcke 80 Specified



GOLD ARROW "Please Hear My Prayer"
Ellie Hussong 81 Open

Officers & Appointed Chairs President

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Birnamwood, WI 54414
715-449-3236

Vice Pres/Treas
Phil Ziesemer
1200 E. 7th Street
Merrill, WI 54452
715-536-4540

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Program Director**
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715-849-8300

Secretary
Ginny Otto
5487 Elmwood Ave
Stevens Point, WI 54482
715-544-6001

June 10 & 11 President's Meeting

*We invite all of our past presidents
to join us for fun & fellowship at
our June meeting in Cumberland.*

*Ken & Mary Jo have graciously offered to
host our meeting at their cabin for the
weekend. Motel information is listed on
page 7.*

*Our speaker, Dave Johnson, is a
photoshop guru who says that we have no
idea of the power that Photoshop can give
us in our workflow. Creating actions and
knowing how to use it can free us to have
the time we want to spend with our family
and doing what is truly important in life.
The cost is \$25 or \$35 Walk-ins/Cpls*

JUNE 10&11 MEETING SPEAKER DAVE JOHNSON

Host: Ken & Mary Jo Noesen
RSVP: 715-637-5594

noesen@chibardun.net

Cost: (Lunch Included)

Members \$25 or \$35 Walk-ins / Cpls

Meeting Location:

2105 - 9 1/2 Street, Cumberland, WI

Sunday Schedule:

2:00 Fun & Fellowship

6:00 Dinner/Bring Dish to Share
Salad/Casserole/Desert

7:00 Print Competition - Weddings/Open

8:00 Fun! Fun! Fun!

Monday Schedule:

7:30 Breakfast

8:30 Computer set up & ready to go

9:00 Sharp! Speaker Dave Johnson

12:00 Lunch - Hamburger, etc.

12:30 to 4 - Speaker Dave Johnson

Directors: Neil Geiger, Marilyn Graveen, Roy Meronek, Tina Scott

The President's Message

Greetings Everyone,

What great meeting last month with Ken Martin! Thank you so much for sharing all your knowledge on HDR. My head was spinning when I left....so much I had to driveback after getting half way home and realizing I had no planner... :(.

June will bring us Dave Johnson.....with all his photoshop short cuts and time savers! I can't wait.....

We have had two months in a row of incredible information shared....gearing us up and getting our creative juices flowing.

So my question to all of you is, "ARE YOU WORTH" what your charging? Darton Drake made a comment on face book " If you are charging \$15.00 for a 8x10, your charging to much!" Well said Darton!!



Think about that for a moment.....What does that mean to you? What is your time worth to you?

Now think about how your clients portray that. WOW your Cheep!!

So while you may be reeling in the business, working your behind off, not seeing your family... what kind of clients are you truly attracting?

Are you..... Worth Every Penny?

There is a new book out that I suggest you all add to your business book shelf!!

Sarah Petty "Worth Every Penny" It will open your eyes!

As it did mine.

See you all soon, Stay happy & healthy

Cindy

Indianhead Website

www.indianheadphotographers.org

From the Editor

Our thanks to Tina Scott for hosting our May meeting in Merrill. And a big thanks to Ken Martin for an excellent program on HDR photography. I had no thoughts of using this method until I saw the results for myself. I now know why Ken's images score so high in competition. It is so wonderful that our fellow photographers are willing to share the knowledge that they have learned over the years so that we can continue to grow in our field. I'm sure those who attended the meeting will never look at their images the same again.

We look forward to the June meeting for a time of laughter, fun and learning. It is always a wonderful two days of getting to know each other better, sharing stories, and being the family we are as photographers. This is the time we realize how much we have in common and the tie that binds us together as one. Indianhead is much more than an organization. It is special. We have developed life long friends with a common interest and a willingness to support each other, not only in learning, but in every aspect of life. We thank Ken and Mary Jo for inviting us to their cabin and to take the time to enjoy yourselves with all this weekend has to offer.

Dave Johnson will be joining us to fill our heads with organizational skills, workflow strategies, and short cuts to make our days flow with more ease. Be sure to bring the items listed on page 9. It is sure to be an enlightening experience for all of us.

And don't forget...it is our Past President's meeting. We hope that many of our Past Presidents join us at this event for the fun and fellowship it has to offer. Join us to celebrate their efforts in maintaining the organization that we are so proud to represent. We owe a big thanks to them for their time and willingness to hold the positions they have.

See you in the northwoods !

Ginny

Organization

Oh how sometimes
Things seem strange.
Scattered papers
In disarrange.

Things to do
And not much time
To sort and finish
So we whine.

Clients wait
For orders ready
We continue to work
Oh, so steady.

Not enough time
To make them look good
And still get ahead
The way we should.

Nights became days
At the computer I fear
"Come to bed"
Is all that I hear.

They said it'd be faster
But now I dread that
I work 'til midnight
And put off bed.

Dave will be here
To teach us some tricks.
To put things in order
Our time he will fix.

...Ginny Otto

Newsletter Deadline

SEPT 15, 2012

Attention:

If anyone has received awards
please email me your name and results
so that I can acknowledge
our region's accomplishments

ottophotography@charter.net
subject line: IPPA Newsletter

General Meeting Report

May 14, 2012

Location: Merrill Host: Tina Scott

Submitted by Ginny Otto, Secretary

Board Meeting Attendees: Neil Geiger - Tom Giles - Marilyn Graveen - Ellie Hussong - Ginny O - Cindy VanProoyen - Tina Scott - Phil Zieseemer

General Meeting Report:

Call to Order -Time 12:05 pm - President Cindy VanProoyen

Welcome & Introductions

Thank you - Tina Scott for hosting our meeting & speaker Ken Martin

Treasurer's Report - Phil Zieseemer
Motion to Accept as read - 2nd - carried

Secretary's Report - Ginny Otto/ Int. Secretary
Motion to Accept as published / 2nd - carried

Membership Report- Tom Giles - New Member Lindsay Kersten from Eland-Active Lindsay Marie Photography

Newsletter Report- Ginny "I-P-P-A" reward presented to Tina Scott. Request for articles to be written and submitted. Jim Bayliss is May's "Whos Who". Please contact with newsletter corrections if needed.

Special Services Award Report - Paul Hafermann / not present

Old Business:

June 10&11 Meeting - Ken Noesen has offered his cottage in Cumberland, WI. Information reviewed. Past President's Meeting as usual.

June Speaker - Dave Johnson - Actions/Workflow. Bring computers, etc.

Ginny reported on status of Jim Bayliss/ Tom Otto. Roy Meronek still having back problems.

Art Show to be held in Chippewa Falls in Nov. & Dec. 2012 at Heidi Center -no charge-can sell (% taken)

Items ready to hang (framed & wired) 40-50 images - 16X20/20X24.

New Business:

Possible change of pre-state judging from Feb. to Nov.

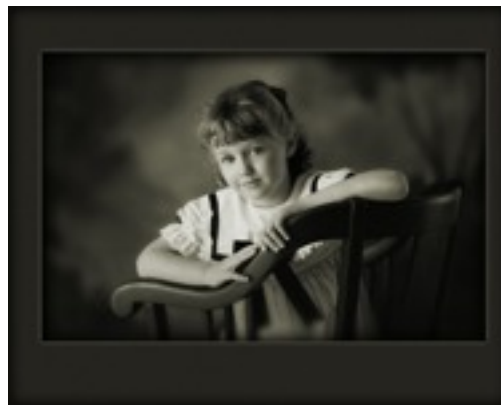
Meeting Adjourned 12:21 pm

May, 2012 Digital Image Competition
 Children - Individual / Open

Category - Children



“Little Miss Pudgy” 77
 Ginny Otto



GOLD ARROW
 ”My Little Angel” Kirk Kolpitcke 80



“I Really Like This Cake” 76
 Ken Noesen



“Sweet Baby Girl” 78/79/79
 Ellie Hussong



Shes Gone Country 74
 Tina Scott



“Too Cool for Kindergarten” 77
 Phil Ziesemer



“Just Dare Me !” 74
 Ginny Otto



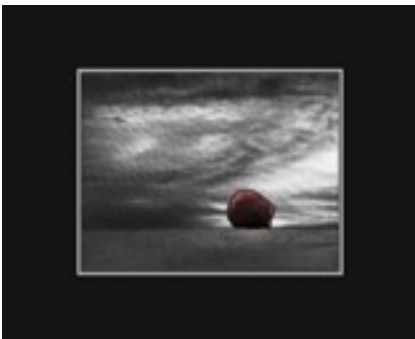
“Zoey” 78 Tom Blomlie



“Jump” 79/79
 Phil Ziesemer

May, 2012 Digital Image Competition
Children - Individual / Open

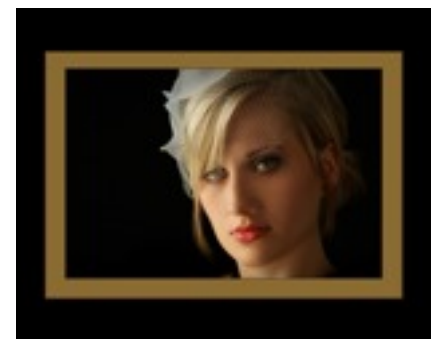
Category - Open



“The Red Apple” 78/77
Neil Geiger



GOLD ARROW “Please Hear My Prayer”
Ellie Hussong 81 Open



“Lovely Vision” 79
Tina Scott



“Pups” 80
Tom Blomlie



“Down in The Valley” 79/79/80
Kirk Kolpitcke

Judges: Candy Anderson, Jane Bores, Speaker Ken Martin, Ken Noesen, Phil Ziesemer Alternate Ginny Otto
Foreman: Tom Giles Score Keeper: Helen Kolpitcke
Print Crew: Tom Blomlie, Marilyn Graveen

June 10th & 11th, 2012 Meeting

Host: Ken & Mary Jo Noesen

Speaker: Dave Johnson

Noesen's Cabin - Cumberland, WI

RSVP by / Call 715-637-5594

noesen@chibardun.net

Get your reservations in NOW!

Map Quest directions are on the Indianhead web site.

June Schedule

Sunday, June 10th

2 pm Fun & Fellowship

6 pm Dinner

Bring a casserole, salad or dessert

7 pm Print Competition

8 pm Fun, fun, fun!

Monday, June 11th

7:30 am Breakfast-yogurt, rolls, juice,
and waffles by Ken & Mary Jo

8:30 Computer set up & ready

9:00 Sharp! Speaker Dave Johnson

12:00 Lunch - Hamburgers, etc.

12:30 - 4 Speaker Dave Johnson

\$25 Members

\$35.00 Couples/Visitors (lunch included)

Directions and Motel Information

Noesen's Cabin

2105 9 1/2 Street, Cumberland, WI
(So Side Lower Vermillion Lake, 3 mi East,
1 mi SO of city of Cumberland or 12 m W Rice Lake)

Island Inn Motel / 715-822-4100

1 Bed Q \$59.08/ 2 Beds Q \$69.63 (tax included)

Call now for reservations

WANTED:

PPA APPROVED 16X20 PRINT CASE

Bring to June Meeting

or call Kirk at

715-842-5946

Indianhead Photographer's Inc.

Appointed Chairs

Print Chair

Tom Blomlie

17198 54th St.

Chippewa Falls, WI 54729

715-723-1636

Assistant Print Chair

Helen Kolpitcke

Candy Anderson

Membership

Tom Giles

4812 Faiirfax Street

Eau Claire, WI 54701

715-834-2993

Newsletter Editor

Ginny Otto

5487 Elmwood Avenue

Stevens Point, WI 54482

715-544-6001

ottophotography@charter.net

Digital Image Competition Categories

June - Weddings / Open

(2 Digital Images Accepted)

October - Seniors / Open

(4 Digital Images Accepted)

November - Pre-State Competition

(4 Digital Images or Prints - to be determined)

Hidden Symbols "I-P-P-A"

**Be sure to read your newsletter as soon as you receive
notification it has arrived.**

Check it carefully for the hidden letters.

The first person to correctly locate all four letters and contact

ottophotography@charter.net

is eligible for a prize!!!!

Note - This may be the last Hidden Symbols game
if more interest is not shown. Thanks for your entries.

DAVE JOHNSON



Dave Johnson *M.Photog., Cr., AFS-MNPPA, CPC* has been involved in photography since 1970 when he started shooting sports images for his old high School while in college. After finishing school at Macalester College in St Paul, Minnesota Dave started working at Brown Photo and nurtured his professional shooting. His area of expertise has been technical, especially darkroom and exposure. In 1976 he took a position with DCS as the Ilford Tech Representative for Minnesota, Wisconsin, Iowa, North and South Dakota. He returned to Brown Photo in 1977 and was transferred to Fargo, North Dakota in 1979 to open up Brown Photo's first out of state store. In 1985, Dave accepted Affiliate Coordinator position at Brown Photo servicing studios in towns that offered Brown Photo Services. In 1987, Dave joined Monarch Photo in Fargo as the Customer Service Manager and Retail Sales Manager. He returned to Minneapolis in 1988 to join National Camera Exchange. His current position is the Department Manager of the Wedding and Portrait Division.

Dave has a passion for teaching. He has been giving seminars since 1973 and has taught at North Dakota State University, Moorhead Area Vocational Center, Osseo School District and current teaches at Minneapolis Community Technical College. He has spoken at PPA National Conventions, Wisconsin Professional Photography School at Treehaven, and other state and local PPA Affiliations.

His studio, Silver Images, started in 1973 capturing weddings, and commercial photography. Through out the years Silver Images has changed many times. Custom slides and multi-projector slide shows, custom black and white and color printing, weddings, families, events, and over the past few years, and now include building custom computers for imaging, workflow consulting, website design, retouching, and Photoshop Training along with his photography which takes him around the county.

Realizing that most photographers need production assistance, Dave now concentrates on Custom Workflow Solutions. Utilizing Photoshop Actions and Scripts, he automates image preparation, retouching, templates and more.

Dave started using Photoshop 2.5 in 1992 for graphic design and prepress applications. He did retouching and collages in Photoshop for clients. He also creates custom workflow solutions for customers utilizing Photoshop Actions and Scripts He has learned every version of Photoshop since.

Dave is a member of PPA and serves as a council member, Minnesota PPA (MPPA), where he serves on their council for about 18 years, and is a past president of The Twin Cities Professional Photographers Association and served on their board and was their Newsletter Editor and Webmaster. For the last eight years Dave was responsible for creating the PPA's Top Ten Wedding Event Albums Program. He has received a Masterpiece Award, Minnesota's Addie Award (MPPA's highest service award), the Silver Service Award and PPA's National Award. He has his Masters and Craftsman Degree and is PPA Certified. He holds his accredited, Fellowship and Service Degrees from Minnesota Professional Photographers Association. Dave is also a member of Photo Marking Association (PMA); Digital Imaging Marketing Association (DIMA) and is a Certified Photographic Councilor through PMA.

Monday's Workshop

"Photoshop - From Beginner to Pro"

Everyone knows enough about Photoshop to be dangerous. The danger lies in what we don't know and how to apply what we know. We will revisit Adobe Photoshop and Bridge and turn them into a time saver instead of a time waster.

We will start the class setting up Photoshop and your computer and File systems. Then we will develop a workflow strategy for your studio while we learn the tools, presets, filters, masking, variables and actions of Photoshop and Bridge. Forging on we will then develop a Retouching Strategy and automating it for your studio. We will then concentrate on collages and templates, creating them and then automating them.

This class is for you! Your Photoshop questions need to be answered. Through course curriculum I can include the questions that you may have. Once registered, you will receive a Class Survey and Workflow Forms to be completed before class starts that will help me help you.

Class attendees will receive a CD which includes all of the forms, projects and presentations used in the class which you will use in your studio, a set of Adobe Bridge presets that will help you in your preparation of Raw Images, a set of Wow Actions, and several templates fully automated.

What if you have a question after Class is done. As you will be learning more about Photoshop, you may have a question or two after the class is completed. As a Indianhead instructor, I want to assure you that I will be available to you to answer those questions.

What you will need to bring to Class:
Computer, either a Desktop or Laptop.
Photoshop CS5 or CS4.
Microsoft Word and Excel
Your Favorite Templates to Automate
Images from several sessions

COME JOIN US FOR SUNDAY FUN JUNE 10TH AT THE NOESEN CABIN

The Noesens' have a two acre retreat in beautiful Cumberland, Wisconsin on the Lower Vermillion Lake, complete with nature trails and a peaceful cabin. They have room for camping if you wish, and can accommodate some electric for those who need. There are hiking trails, a canoe, fishing boat, pontoon boat, and paddle boat, as well as a campfire for the outdoor folks. Inside the cabin you will find a pool table and pinball machine if you are up to the challenge. Bring games and cards if you wish. But most of all, come to find fun, fellowship and laughter. Kick up your heels and have a good time.

IPPA MEETING OCTOBER 8, 2012

Eau Claire, Wisconsin

Host: Steve Johnson

Digital Image Competition: 4 Image Limit
Seniors / Open

Impress your clients with the very best designs and templates in the industry.



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- Senior Albums and Grad Cards
- Baby & Children Designs
- Wedding Album Templates
- Folio & Mini Book Templates
- Collage Templates

check art studio
www.checkartstudio.com

All Christmas card and grad card templates now available with ProSelect files!

Upcoming Events

- June 10,11, 2012 IPPA Annual President's Meeting with Fun & Fellowship
Noesen Cottage, Cumberland,WI / Ken Noesen, Host
Speaker: Dave Johnson - Actions / Workflow
Digital Image Competition - up to 2 images - Weddings/Open
See schedule on page 7 - make reservations now for hotel
- Oct. 8, 2012 Eau Claire - Steve Johnson, Host
Digital Image Competition - up to 4 images - Seniors/Open
- Nov. 12, 2012 Wausau - Pre-State Competition - Kirk & Helen Kolpitcke, Hosts

BRIDAL PORTRAIT “GOING HOME”

by Ellie Hussong

On May 8th Ellie Hussong received the following e- mail from a Cara Elliott.

Greetings!

A couple weeks ago I bought a framed painting at a Green Bay Goodwill so that I could repurpose the frame for something else. Behind the painting, sandwiched between two pieces of cardboard, was a lovely portrait of a bride with 'Reed Studio - Marshfield, WI' printed on the bottom. This led me to do some research on Reed Studio in an attempt to get the bride's photo back to its owner.

I came across a newsletter from 2005 (http://www.indianheadphotographers.org/pdfs/IPPA_June_05.pdf) which referenced an Orval F. Reed who was the son of the owner of Reed Studio. I was wondering if you know anyone that could help me find out if there are any archive catalogs from the Studio that still survive, or if you could possibly help me identify the woman in the portrait. I am also trying to date the portrait but having trouble since it is in 'color' but the brides attire seems to be much older. Do you know how I could find out the dates that Reed Photography was in business? I have seen reference to it at the turn of the century, all the way up to the 50s.

Any help would be wonderful.

Thanks :)

Cara

I forwarded this to several Indianhead members and received a reply from Bob Zettler who suggested she contact Keil Photography in Marshfield.

On May 17th I received this e-mail. This is so amazing!

Hi Ellie!

I just wanted to send you a quick update. I FOUND HER FAMILY TODAY :) The Marshfield, WI facebook page shared my photograph and it was picked up by the local radio stations as well. Within an hour her granddaughter saw the photo and identified her. Heres the kicker though, TODAY would have been her 54th wedding anniversary, but she passed away last week. I am excited to meet her granddaughter and daughter soon to return the photo. Just thought you'd be interested to know that she's going home :)

Cara



Guess Who ???

Grew up in Milwaukee
Enjoys camping, fishing, bicycling
Married High School love

Last Month - Jim Bayliss / 1982

ITEMS FOR SALE

3 Light Grey Laminated
Book Cases
36" Wide/60" High/12" Deep
Like New - Sturdy - Flush sides
Sirco Manufacturing
Adjustable Shelves
\$40 each/ 3 for \$100

Beautiful Dark Cherry Color
Large Desk \$400
Matching Credenza with
Hutch/Computer shelf \$375
Both \$650

3 Desk/Display Tables
1 White/1Lgt Grey/1 Oak
\$15-\$15-40

Contact: Ginny Otto
ottophotography@charter.net

ITEMS FOR SALE

2- Pocket Wizard Flex TT5s for Canon
Also needed: Someone to coach basics of Lightroom 3
Contact Matt Stary at staryphotography@gmail.com

Our New 2012 Board

President - Cindy VanProoyen

Vice President/ Treasurer - Phil Ziesemer

Secretary - Ginny Otto

Past President/Program Chair - Ellie Hussong

Board of Directors

2 Year - Marilyn Graveen

2 Year - Tina Scott

1 Year - Roy Meronek

1 Year - Neil Geiger

PRE-STATE COMPETITION

***DUE TO THE FOLLOWING SCHEDULE
OUR PRE-STATE COMPETITION WILL BE HELD NOVEMBER 12, 2012***

January 20-22, 2013 / Imaging USA Competition

February 8 & 9 North Central Division Competition

*(February 11, 2013 IPPA Pre-State Competition)
(Now scheduled for November 12, 2012)*

February (last weekend) WPPA Competition

*FINDING TYPOS? LOOK AGAIN.....
SEE "HIDDEN SYMBOLS" CONTEST!*

12 Elements for Competition:

- 1-Impact
- 2-Creativity
- 3- Style
- 4-Composition
- 5-Print Presentation
- 6-Center of Interest
- 7- Lighting
- 8- Subject Matter
- 9- Color Balance
- 10-Technical Excellence
- 11-Technique
- 12- Story Telling

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WITH PROGRESS COMES CHANGE

By Ginny Otto

I recently celebrated my youngest grandson's birthday and was shocked to realize he couldn't read what I had written on his birthday card. He read the card itself out loud and stopped when he came to the note I had written. I asked him to go on. There was silence, then he looked at me and said in a quiet tone, "I can't read cursive, Grandma." Mikah is 11 years old and going into 6th grade next year. I was astonished.

It was then explained to me that they don't teach cursive at their school, and it is replaced by "calligraphy", which is now the connection of the printing of letters to make words. I asked about signatures. "Well, that is "personal" anyway. Every one makes up his or her own way to sign their name!"

We are now in the computer age where everything is printed. Other than signatures, we use printing for most things including cell phones, messaging, computing, filling out forms, etc. I guess it just isn't needed anymore.

OK..... So..... last month a new teacher explained the "new math" system to me. I was even more shocked to discover the meaning of "touch math". That was demonstrated by using his fingers on a surface to count out the numbers! (Hmmm..... I did that in first grade if my memory serves me right.)

What a great new idea - count numbers with your fingers and print your letters. "Why?"; you may ask. The answer I received was "progress". After all, computers have followed calculators and typewriters - and that certainly is easier than using our heads.

How does this apply to Indianhead? While changing from film to digital cameras seemed really strange not so many years ago, and our traditional prints changed to digital images for our competitions in the last couple of years, we have not found those changes to be easy. We sometimes hang on to the old for as long as we can, thinking that changes will not take place without us.

Hopefully you read the notice on page 14 concerning the change of date for our next Pre-State. The schedule there makes it difficult for those who will be participating in the 2013 competitions. Our meeting, previously scheduled for Feb. 11, 2013 is squeezed somewhere in between the 2013 North Central Division Competition and our 2013 WPPA State Convention.

With the recent change from our "Print of the Year" competition and that of our "Photographer of the Year", these two events now run from January through December. It was decided to hold the Pre-State Competition at the end of the year, giving the makers plenty of time to prepare their images for the upcoming January and February events. We can then start fresh for the year in January. It will also solve some cost issues, possible damage issues, and help the print committee to record each year's activities.

Although we know that this year will provide some adjustments, we ask that you help us to improve the process by supporting those changes. Be sure to make a note on your calendar to remind you of the change.