

# THE INDIANHEAD PHOTOGRAPHER

Ginny Otto, Editor

## October Meeting Notes

The October meeting will be held on Oct 12, 2015 in Colby, WI

9:00 Board Meeting  
10:00 Print Competition  
Entries: Up to 4 Images

12:00 Lunch & General Mtg

After lunch speaker  
Neil Geiger  
"Wedding Candid"

RSVP Deadline: Noon Oct 8  
Host: Laura Sedviy  
Phone 715-443-6363  
Email:  
[lauraj@laurajstudios.com](mailto:lauraj@laurajstudios.com)

Meeting Cost:  
\$30 RSVP Members  
\$30 Past Presidents  
\$40 at the Door  
\$50 RSVP Non-Members  
\$75 Non-Members  
after the deadline date

Those having special dietary needs MUST let host know by Oct 8th.

## June's Top Competition Score



### "Waiting for the Bees" by Joan Hendricks

Our final competition for the year will be held on November 9th, with our Pre-State / District Competition. Be sure to get your entries in as not to miss this special event. The "Print of the Year" will be selected from the entries that received a score of 80 or above, or a Gold Arrow Award in 2015. You must be present to win this award. This is your final opportunity of the year to gather points towards "Photographer of the Year" as well. Points are accumulated throughout the year and scores are tallied to find the winner. Awards will be given at our January awards meeting. See the web for details.

## From the Editor



Well, here we are again. Finishing up yet another season of seniors, weddings, and other seasonal sessions. Yearbook deadlines are past for most of us, and the fall sessions are sure to end soon. Fall is always exciting with the change of colors and crispness in the air. (Ok, so the Palm fronds are turning yellow here and ready for trimming soon. Don't worry. I'll try hard not to rub it in. But think of us when you are making your travel plans. Our doors are always open.)

Thank you to Paul Hafermann for hosting the June meeting and sharing his new studio with us. We continue to enjoy our special June meetings, and love seeing our members in a more relaxed atmosphere. It is such a great opportunity to get to know each other better. No business meeting was held. Nate Peterson gave a wonderful presentation, and should have certainly brought some excitement and encouragement to all who attended. Who doesn't want to double or triple you sales average?

We have a drawing each month for those members attending. Be sure not to miss your opportunity to get your ticket drawn for a \$100 scholarship to use at the WPPA or Imaging USA. The final winning ticket will be drawn at the November meeting. Remember to attend the October meeting for your chance to enter the final drawing.

This month's meeting will be a pre-empt to the upcoming Pre-State / District competition. You may enter up to four images in October in preparation for this event. Our November meeting is our Pre-State / District competition. You may bring up to four images in November as well. The 'Print of the Year' will be selected at our November meeting from those qualifying images to include any images throughout the year receiving a score of 80 or above, as well as those receiving a Gold Arrow Award. You must attend the November meeting to be eligible for this special award. Don't miss this opportunity to brush up on your skills and increase the quality of your images, while adding to your 2015 scores.

Remember to update up your Fellowship points now and send them to me by the deadline of Dec. 1, 2015 to receive credit for them. There will no longer be acceptions to the deadline, so make sure that you take the time to get them in. If you are a member, have attended meetings, been on committees, entered competition, hosted a meeting, etc. you already have earned points towards your Fellowship ribbon or bars. You need 50 points to earn your ribbon and 25 additional points for each gold bar presented. It doesn't take long to earn these points, so make sure you take advantage of this opportunity. Check out our website for details and point values. Help is always available. Just give me a call at 715-252-3195 or email me at [ginnyotto99@icloud.com](mailto:ginnyotto99@icloud.com).

*Ginny*



## June Reflections Speaker Nate Peterson

## PRESIDENTS MESSAGE

I hope you all had a wonderful Summer. It's time to get back to our normal schedule for Indianhead. For those of you who did not come to our meeting in June, you really missed a great program by Nate Peterson on "Increasing Your Sales." In my opinion, it was the very best program I have ever seen at an Indianhead meeting and I've been a member for 34 years.

Our meeting this month, Oct. 12th in Colby, will be the first of two meetings that you can enter 4 images in competition. These two meetings are intended to get your images ready for PPA District Competition and WPPA Spring Convention Competition. We'd to see a lot of images. Also if time permits, Neil Geiger will do a program on Wedding Photography.

As I mentioned, I hope you all had a great summer, but mine was a bit challenging. The week after our June meeting I had my second problem in less than a year with a pinched Sciatic Nerve. If you have never had it, I hope you don't, because in my case it took my left leg out almost completely for several weeks, requiring a cane to walk at all. It was so bad, I even looked into surgery to keep it from happening again. I was looking at Sept. 23rd as my day for surgery and did the pre-surgery consultation last Thursday. The Doctor told me he would not do the surgery at this time. If the problem continues we could discuss this again in the future. I have very mixed feelings on his decision. I was not excited about having the surgery, but I don't want the Sciatic Nerve issue to continue in the future either. The 12 weeks recovery time with limited lifting was not a fun prospect as well. So for now, no surgery.

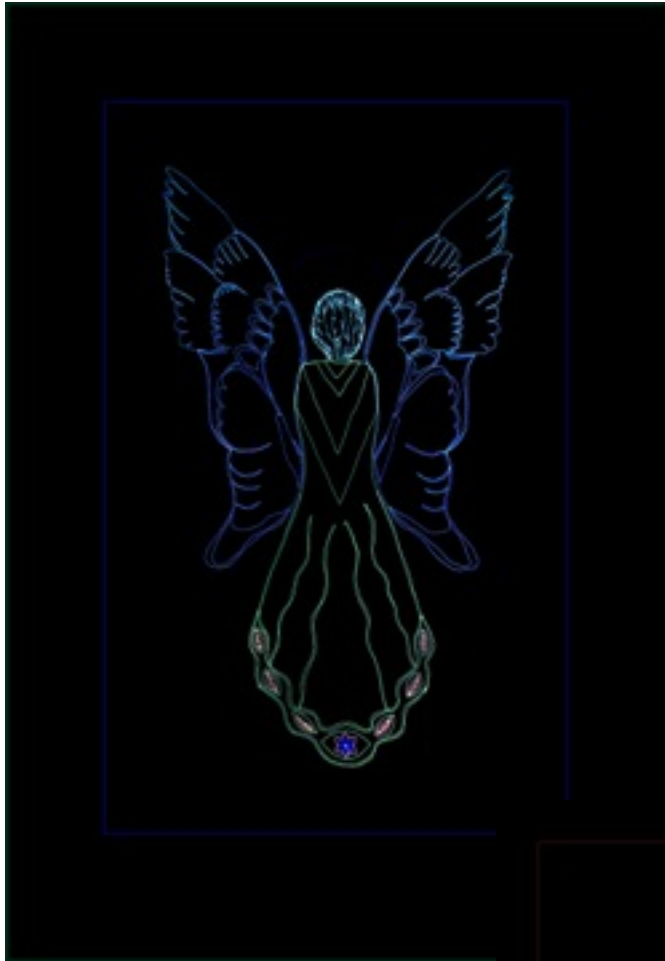
On the fun side, I did make two trips to Boulder to visit my daughter, Megan, and her family. Ok, I really was going to spend time with my grandson Hayes. I went out in July for 5 days and just recently in Sept. for 6 days to be there for his 2nd birthday party. It was a western themed party, so it was a good excuse to break out my cowboy boots, shirt and hat that I had purchase for a WPPA fun night some 15-20 years ago. My son-in-law and I both agreed that we don't want to wear cowboy boots again. Megan throws a great party and Hayes had many of his buddies and their parent there to help him celebrate.

I put him down for his nap on Tuesday and then left for the airport. On Wed. Megan texted me that her husband, Paul, had texted that he was leaving work to walk home (all of about 2 blocks). Megan took Hayes by the hand and as they walked out the door she said "Let's go find Daddy." Hayes replied, "You find Daddy, I find Grandpa." Really a fun little guy. Every time I visit out there, it's harder and harder for me to leave and come back to Wisconsin.

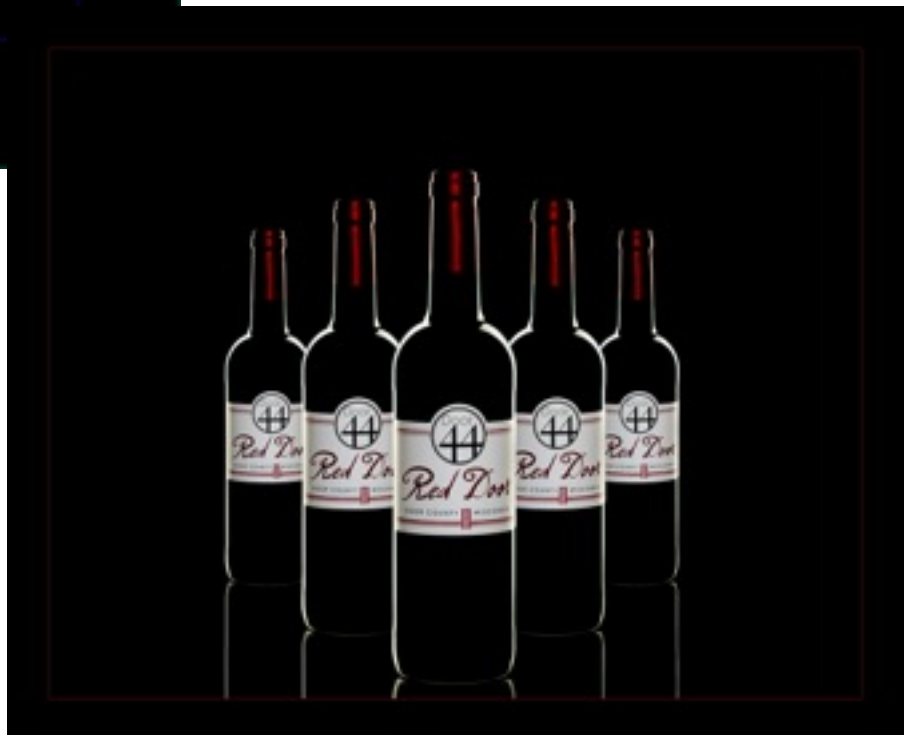
Hope to see all of you at the meeting on Oct. 12th in Colby, Tom



# JUNE - SPECIFIED CATEGORY "BUSINESS / COMMERCIAL"

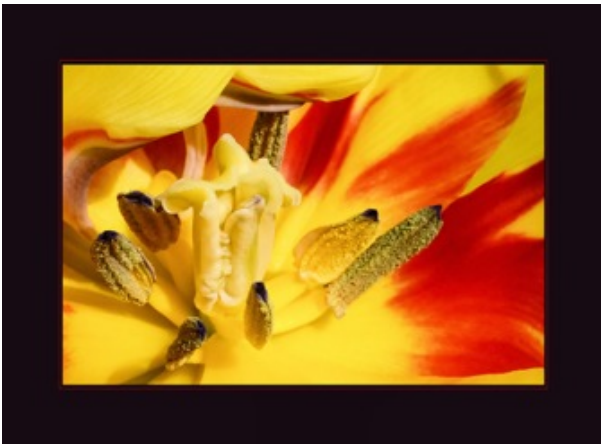


"Blue Angel" 75 Stu Glaser

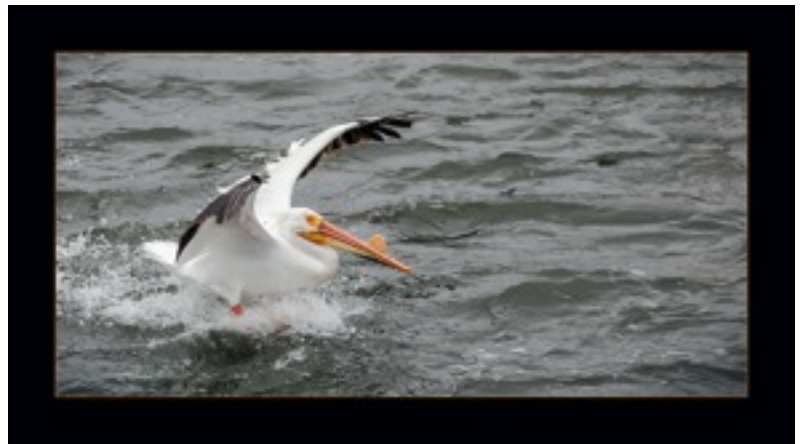


"Red Door" 77/73 Chris Vander Velde

# JUNE - "OPEN" CATEGORY



"Waitin for the Bees" 77 Joan Hendricks



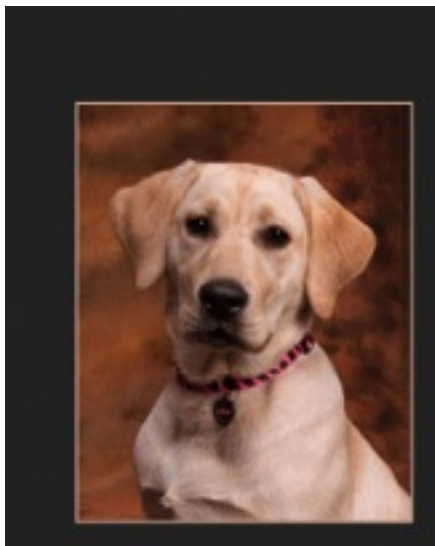
"Splash Down" 77/76 Chris Vander Velde



"Inclining Birch" 75 Stu Glaser

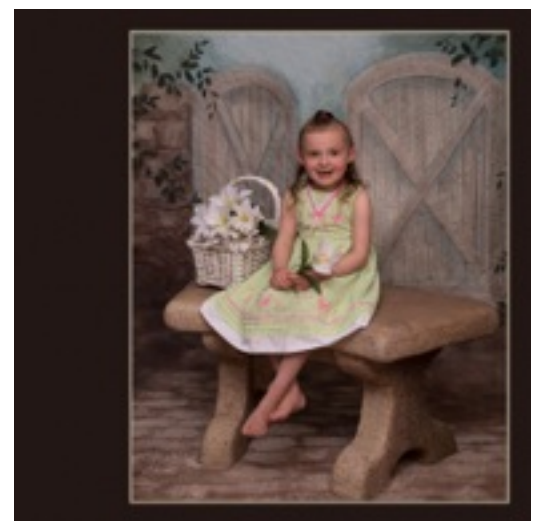


"Turtle Love" 75 Joan Hendricks



"Daisy" 75/75  
Tom Giles

"Bethany" 74  
Tom Giles



## 10 Free Things to Contribute to Your Success

by Ginny Otto

I recently attended the Florida Fall Convention. One of our speakers was Garrett Nudd. He had a wonderful list of ideas for expanding your income. I share this list with his blessing.

**1- Social Media** - Facebook, Instagram, Twitter, Blogs and others. **2- Charitable Partnerships**  
**3- Market, market, market** **4- Meet & Greet** **5- Professional Grazing** / Go to museums, bookstores, gift shops, Art Galleries, etc. on a regular basis **6- Share your resources** **7- Trade services** **8- Evaluate & discover the opportunities you are missing** **9- Identify new waters & study/read about other successes.** Who or what ads inspire you? Check out their tag lines.  
**10- Fall in love.** ..Garrett Nudd.

Ok, so you have heard some of these before. But ask yourself 1- How often do I change my entries? Am I constantly in my client's face? 2- Do I get involved with other community efforts? Do I seek out organizations to support & ask for a large display at their event? 3- Do I have a monthly newsletter & share my latest work or the images of others? Do I have a monthly contest? Yearly? Provide a calendar? Send thank you notes or suggest new items or holiday gifts to order? 4- Do you wear items that indicate you are a photographer to start a conversation? Do you wear a necklace or bracelet with your children's image on it or wear a pin indicating your are in the business? Do you create a buzz in the room about your profession or give out your business cards to your waiter, cashier, or the new people you meet? 5- When was the last time you made an appearance at the local art gallery or museum? Do they know who you are? Do you mingle among the people you wish to have as clients? 6- Do you share your resources and get ideas from others? 7- When was the last time you bartered with your plumber? Your jeweler? Your day care provider? You have something to offer them they can certainly use, don't you? 8- Look around you and ask yourself "What am I missing out on?" There are many events throughout the year. Work with others to provide services for the community. Don't work alone. They can help finance your efforts if you ask. 9-Take a good look at the success large companies have had....read & study their approach to success, their ads, etc. 10-Fall in love with what you have to offer others. If you said no to any of these questions, you are missing the boat. There are so many areas to tap into if you only look! Re-evaluate your current habits.

### **FELLOWSHIP RECORDS DUE BY DECEMBER 1, 2015**

2015 Fellowship points must be received by  
 Fellowship Chair Ginny Otto by Dec. 1, 2015 in order to receive  
 credit for your services. Mail your signed submissions to:

Ginny Otto, 13484 Princewood Court, Pristine Place

Spring Hill, FL 34609

# October Speaker Neil Geiger

## “Wedding Candids”



Neil has been photographing for 38 years and has earned his Master and Craftsman degrees. He will be speaking on “How to Catch Those Wedding Candids on the Wedding Day”. He has given programs in Las Vegas, Iowa and Chicago.





## Indianhead Professional Photographers, Inc. Image Competition Rules

### A. Qualifications for entrants

1. The entrant must be an IPPA member in good standing.
2. Entrant must be present at the meeting at which his/her image(s) are being judged.
3. Members attending a PPA sanctioned educational event that day may enter provided they notify the Image Chair before the image entry deadline.
- a. Exceptions to the above must be brought to the attention of the Image Chair before the image entry deadline.
4. The entrant must be able to provide all relevant releases to the Image Chair (model and/or property).

### B. Competition

1. Providing that there are entries prior to the commencement of the meeting, competitions will take place at each IPPA meeting in the following months: Jan, Feb, Apr, May, Jun, Oct and Nov.
2. A maximum of two entries may be submitted to each competition in the months of Jan, Feb, Apr, May and June.
3. A qualified entrant may enter 2 images in the specified category, 2 images in the open category or 1 image in each category.
4. Four Open entries may be submitted in Oct. and Nov. in preparation for the WPPA and district PPA competitions.
5. All entries are to be submitted in digital form. (Refer to D. Image Entries for details on size and format.)
6. The competition will be judged by a panel of five with one alternate judge. A minimum of two Master Photographers are required on the panel.

### C. Eligibility

1. The entrant must have captured the original exposure.
2. All processing, manipulation and rendering must have been done by the entrant or under their direct supervision.
3. No image that has been made under the supervision of an instructor, supervisor or manager or made as a class assignment will be eligible.
4. Entries previously receiving a merit at any PPA competition including images used in an album that received a PPA merit are not eligible.
5. Images that have previously merited (80 pts or more) in any PPA sanctioned image or album competition are not eligible.

### D. Image Entries

1. Only digital entries will be accepted.
2. Entry types include single digital images and digital albums.
3. Files must be sized with the longest dimension being 4000 pixels; color space (profile) is sRGB; file format is JPEG, quality 10; DPI 300; file size no larger than 3.5 mb.
4. Entries shall be named as follows: Title\_O/S\_MakersName.jpg. Eg: BlueEyes\_S\_BobBrown.jpg. "O" stands for Open category. "S" stands for Specified category
5. The maker's name may not appear anywhere on the face of the entry.
6. Entries must be presented to the Image Chair no less than 1 day prior to the meeting via e-mail at: [ippa\\_competition@live.com](mailto:ippa_competition@live.com).
7. The entrant must provide backup digital files on the meeting date. Entry media is limited to: CD-ROM, DVD-ROM, or USB storage device.
8. An image may be entered up to two times. If the image scores 80 or above on its initial entry, it may not be re-entered for the purpose of Photographer of the Year scoring. An image in this case can be re-entered before a different panel of judges but the score will not be recorded nor will a ribbon be awarded.
9. In the event that of a re-entry of a base image, regardless of any changes to the image or title, the maker must notify the Chair of the duplicate entry. Only one score will be used in the PoY calculation.
10. A maker may not enter multiple images of the same subject matter at one meeting.

**E. Photographic Categories**

1. The Image Chair will determine the Specified Categories for the following year (January, February, April, May, & June meetings) and will announce them at the October meeting and publish same in the November newsletter.
2. Open Category will be used at the October meeting and the November Pre-State/ Pre-District Competition.

**F. Scoring**

1. The Image Chair has the sole responsibility of securing qualified jurors for each meeting competition.
2. Images will be judged using the PPA standard "Twelve Elements of a Merit Image."
3. The scoring point scale (100-0) will be used.
4. Ribbons will be awarded to images on the following scale:
  - a. Blue: 100-78
  - b. Red: 77-74
  - c. None: 73 or below
5. The makers name will be announced at the end of the image critique unless the image scored 73 or below.
6. The Gold Arrow (Best of Show) Award will be awarded to the highest scoring image in each category providing it scored 80 or more points.
  - a. If no image scored 80 points or more, the Gold Arrow Award will be given to the highest scoring Blue Ribbon image providing the category had 10 or more entries.

**G. Pre-State / Pre-District Competition**

Pre-State / Pre-District competition will be held at the November IPPA meeting.

2. The panel shall consist of five non-member volunteer Photographic Masters, an alternate, and jury foreperson.
3. Jurors will receive PPA merits, if eligible, for their service.
4. As this competition is intended as preparation for WPPA and PPA District judgments, up to four Open Category images may be submitted (at both the October and November meetings).
5. Only digital images and digital albums will be judged.

**H. Photograph of the year**

1. The Photograph of the Year Award winner will be chosen at the November meeting from the 2 qualifying images.
2. Qualifying images will come from the current year's competitions: January through November.
3. Qualified images will have been awarded a Gold Arrow or received a score of 80 or above or was the highest scoring blue ribbon entry in it's category providing there were at least 10 images entered in that category.
4. The Photograph of the Year will be chosen by the visiting independent judges.

**I. Indianhead Photographer of the Year**

1. Qualified members for this award will have entered images in at least five of the seven meetings during the previous year.
2. The scores of the best 10 images will be used in the calculation.
3. A minimum of three scores must come from specified categories.
4. In the event of a tie for Indianhead Photographer of the Year, the total number of Gold Arrows will determine the winner.
  - a. Should there be a tie in both scores and Gold Arrows, multiple awards may be given.
5. Use of the Indianhead Photographer of the Year in any advertising and/or press release must include the year it was awarded (eg. Indianhead Photographer of the Year 2013).

**The Image Chair has the authority to decide any issues not specifically covered by the above rules.**

**The decision of the chair is final. Members are encouraged to judge at meetings and to provide suggestions of possible judges to the Image Chair.**

**Rev 10/12**

## IPPA News

Oct 12 - Neil Geiger “Wedding Candid” / Host Laura J Sediwy

*Up to four prints may be submitted for Competition*

Nov 9 - Pre-State/District Competition / Print of the Year Selection

Board Elections / Hosts - Helen & Kirk Kolpitcke

*Up to four prints may be submitted for Competition*

*All meetings will be held at the*

*VFW Hall - 104 N. Division Street, Colby, WI.*

## PPA News

### *UPCOMING SCHEDULE OF EVENTS*

**Congratulations are in order for the following IPPA Members:**

**Stu Glaser - Gold Medalist      Chris Vander Velde - Gold Medalist**  
**Ginny Otto - Silver Medalist**

*Don't forget to check out the online education PPA has to offer!! Are you in "the Loop" ?  
Check the PPA website for more information*

## WPPA News

### *UPCOMING SCHEDULE OF EVENTS*

March 11th Speaker Lindsay Adler - Pre-Convention Class on Fashion. Limit 20 people.

March 12-14 Spring Convention / Chula Vista Resort, Wisconsin Dells

**Join WPPA 2014 NOW!**

**Indianhead Website**

**[www.indianheadphotographers.org](http://www.indianheadphotographers.org)**

**June General Meeting Report**

***No business meeting was held in June 2015***

**UPCOMING ELECTIONS / AWARDS**

Nominations for our 2016 Board of Directors will be announced at the October 12th meeting in Colby.

Elections will take place at the November meeting, and the new board will be presented at our January meeting. Be sure to attend the January meeting if you are elected, as we will be taking a board picture at that time.

If you wish to participate by holding a position on the board, please contact Tom Giles. Nominations will be accepted on the floor as well. All members are invited to join our board. Don't miss out on this opportunity to be involved in the decision making and planning for IPPA. It is a great way to get to know other members better, as well as contributing to our organization.

Fellowship Awards will also be presented at our January meeting. We will be awarding Fellowship ribbons and gold bars. Make sure to mail your Fellowship points by the Dec. 1, 2015 deadline to be eligible for these awards. Information and forms are available on the web site. They must be signed, mailed, and postmarked by Dec. 1, 2015, to Ginny Otto at 13484 Princewood Court, Spring Hill, FL 34609.

We will be presenting the "Print of the Year" and "Photographer of the Year" awards as well. Our thanks to all who participated in the competition this year. Good luck to all in the October and November competitions.

Remember that you must be present to be eligible for the "Print of the Year" award at the November meeting. To qualify, your images must have received a score of 80 or above, or recieved a Gold Arrow Award in the 2015 IPPA competitions. The images are on file, therefore you need not submit anything for this award.

Good luck to all who entered.

## Member Page

Congratulations to Stu Glaser, Chris Vande Velde, and Ginny Otto. They will be receiving their Gold and Silver Awards at Imaging USA in January!  
Check out the Imaging USA web site for special registration prices.

Congratulations to all who entered our monthly competition.

This month you may enter up to four open prints.

Good Luck to all who enter.

The following person's names have been drawn thus far for the November final \$100 scholarship drawing. January - Phil Ziesemer / February - Phil Ziesemer / April - Kirk Kolpitzke / May - Laurie Hanson / June - TBD / October - Will it be you? Remember you must attend to be eligible.

“Taking pictures  
is like tiptoeing  
into the kitchen  
late at night and  
stealing Oreo  
cookies.”

.... Diane Arbus

### Monthly Drawing

**Be sure to attend our meetings.**

**Members will be given a ticket at each meeting.**

**One ticket will be drawn to be entered in a final drawing held at our November meeting.**

**That final winner will receive a \$100.00 scholarship that may be used towards registration fees for WPPA, PPA, MAIPP, or any other educational program, such as a Super Monday, or accounting class at their Technical College, etc.**

**Prior approval is required.**